

The Canadian Trade Commissioner Service

Everywhere you do business



Marilyn MacLean Denton
Trade Commissioner
Victoria Regional Office



Foreign Affairs and
International Trade Canada

Affaires étrangères et
Commerce international Canada

Canada 

The Canadian Trade Commissioner Service (TCS)

Canada's most comprehensive network of international trade professionals.

- Located in 170 cities worldwide (Canada's embassies and high commissions in commonwealth countries)
- Best to start with your local/regional office
- Service/contact you seek may be in Canada

Our clients

- are companies established in Canada
- have an exportable product or service
- appointed resources (time, human and financial) dedicated to export markets

We help you

- Export
- Invest abroad
- Seek technology and capital
- Develop R&D partnerships

Preparing for international markets

Trade Commissioners in Canada help SMEs:

- determine international competitiveness;
- decide on target markets;
- collect market and industry information; and
- enhance international business strategies to **export, invest and innovate.**

Assessing market potential

Trade Commissioners in Canada and abroad help assess client market potential through:

- market intelligence
- feedback on export plans / strategies



Finding qualified contacts

Global reach

Our value add is in our network. Making links with qualified contacts is one of the most important things we do.



Resolving problems

Issues abroad are bound to arise...

As officials of the Government of Canada, Trade Commissioners have the necessary **access, credibility and experience** to open doors.



Our websites for more information

Trade Commissioner Service www.tradecommissioner.gc.ca

Step-by-Step Guide to Exporting

www.tradecommissioner.gc.ca/eng/guide-exporting.jsp

Agriculture and Agri-Food Canada

www.agr.gc.ca

Traveling/living abroad www.travel.gc.ca